

AGENDA AND PUBLIC NOTICE
BOARD MEETING FOR: KANE COUNTY TOURISM TAX ADVISORY BOARD (KCTTAB)
KANE COUNTY COMMISSION CHAMBERS
76 NORTH MAIN, KANAB
3:00 pm
THURSDAY – 2 August 2012

AGENDA

1. Call To Order/Roll Call
Welcome & Introductions Board Members and Guests
2. Approval of minutes from 5 July 2012
3. Officer Reports
 - Commissioner Clayson
 - o
 - Chair Person James West
 - o
 - Kane county Tourism Director, Ken Gotzen-Berg
 - o Budget review for 2013
 - o Can the Visitor Center do Retail (Maps, posters, UOT merchandise)?
 - o Visitor Center Report: Megan Fox
 - o Occupancy Survey & STR Report
 - o Interviewing Outfitters & Guides for possible TV episode on "Inside the Outdoors"
 - o "At Your Leisure" contract for next year
 - o Planning an event with Best Friends
4. Old Business
 - a. UOT Cooperative Grant progress
5. New Business
 - a. TRT Grant Applications
 - i. Little Hollywood
 - ii. Summer Sizzler Golf Tournament
 - b. TRT Grant Event Reports & Summaries
 - i. Amazing Earthfest
 - ii. Red Rock Roadrunners
 - iii. Women's Forum
6. Presentation
 - a. Laurel Anderson--Blogging, Facebook & Social Media for Kanab/Southern Utah
7. Announcements
 - a. Agenda for next meeting, 6 September 2012, 3 pm, to be held at the Kane County Commission Chambers.
8. Adjournment